

Department	VISUAL COMMUNICATION
Study programme	BACHELOR
Course year	3rd YEAR
Semester	SPRING
Study year	2024/2025

DEPARTMENT'S COURSES

ELECTIVE

Courses designed for Erasmus+ students.

They will be available for registration ONLY after you receive your department's timetable. DON'T include the Elective courses in your learning agreement yet. During your first week here, you'll get a link with the schedule and signup details. Note that some courses have limited spots.

DEPARTMENT COURSES

Code	COURSE TITLE	DESCRIPTION	LECTURER	ECTS
MakZB818	Media Composition	The aim of the course is to focus on the impact of the digital environment on contemporary visual cultural expressions. The course focuses on the elements of the desktop and the graphical user interface. The content of the course is related to the study of different applications as well as the graphical user interface. In the practical sessions, students create a digital video composition based on the desktop/screen capture technique. Students develop a plan for the construction of the work and experiment with the applications needed to produce the work, using creative, non-standard methods to realise their individual work. Examples of different audiovisual works and installations related to the topic are shown. The aim of the course is to develop conceptual and analytical thinking in the realisation of a creative studio project.	Mārtiņš Ratniks	3
MakZB828	Interactive Technology	Learn how to create a VR experience using the UNITY program. Get to know different artists and their practices in creating VR experiences. Broaden the horizons of the use of technology in art. Ability to create VR artwork in Unity 3D. (if the student wants, it can also be AR) Ability to solve technical problems and achieve the desired end result.	Paula Dejus	3
MakZB838	Practical Work with Materials	The course introduces students from the simplest and in continuing to the more technically complex screen-printing techniques and the principles of imprints. Experiments (deviations from the regular) in the	Jānis Murovskis	3

		principles of the preparation of the screen printing stencils. In the process of photo exposure as well in printing. Variations of printing surfaces and materials. Combining screen print with other print technologies.		
MakZB849	Internet Media Studies	This is a project-based course that teaches students to plan, design and build a basic website. Students learn how to select and adopt the content (text, images, multimedia) for the website, how to design and structure main elements (header, navigation, content area, footer) of the website. Students learn basic website building techniques (HTML and CSS).	Raitis Šmits	3
MakZB836	3D Computer Studies	The goal of the course is to introduce students to the possibilities of 3D computer graphics as a means of visual expression, thereby expanding their horizons. To encourage creative development, the ability to express oneself, one's thoughts, and feelings through modern technical means. To create a desire in students to participate in creative exhibitions, both morally and technically supported. Engaging in creative work using the latest computer technology options. Mastery of the latest 3D computer program - Cinema 4D.	Aldis Kopštāls	3
MakZB854	Communication Graphic and Printing Technology	The aim of the course is to provide an in-depth understanding of how print technology relates to the production of graphic design work. The focus is on the various elements of graphic design composition, with particular attention paid to image processing and preparation according to the specifics of print. Specific photographic image processing options are explored in relation to print technologies. The principles and aesthetic techniques of graphic composition are analysed in depth, looking at various examples of graphic design. Attention is paid to the structuring of information and the page division grid. At the end of the semester, a creative project is prepared in accordance with the set parameters. The aim of the course is to facilitate the development of students' independence in solving creative design problems. To foster skills in solving technical problems related to the realisation of creative graphic design projects.	Mārtiņš Ratņiks	2

ELECTIVE COURSES

They will be available ONLY after you receive your department's timetable. Don't include the Elective courses in your learning agreement yet. During your first week here, you'll get a link with the schedule and signup instructions.

CODE	COURSE TITLE	DESCRIPTION	LECTURER	ECTS
MakZBB34	Art History of Latvia	The course is taught to Erasmus+ students, and its purpose is to give an insight into and a general idea of the development of Latvian art history in a cultural and historical context. Alongside art history, the course provides basic knowledge of Latvian history, ethnography, and architectural history. The lecture course chronologically covers the period from prehistory to the 20th century. Visits to exhibitions and museums are organized as part of the course to broaden and improve students' knowledge and to promote connection with contemporary cultural progress.	Ieva Rozentāle	6
MakZBB36	Theory of Contemporary Art	The academic course deals with all the significant events in recent art history, starting from the international conceptual tendencies in the 60s, like land art, minimalism, Art Povera, Nouveaux Réalisme, Fluxus, and others, the postmodern narratives in the 80s and the 90s. The final part will be dedicated to the actual debates in the global contemporary art scene. Each lecture will be accompanied by rich visual materials, including films originating from museums. After finishing the course, the students will be able to recognize the most prominent personalities and their most iconic artworks.	Raimonds Kalējs	3
MakZBB37	Anatomy	Digitalized and interactive anatomy for art and design students to improve their drawing, painting, and sketching skills in anatomy. Based on Anatomy Next — anatomy learning tools for students and teachers. Anatomy Next is a very successful, world-known educational technology start-up to help students learn anatomy faster and more efficiently.	Uldis Zariņš	3
MakZBA67	Art Pedagogy in Cultural Environment	The course prepares students for planning and conducting art-based visual arts classes for school age children. Such an experience can be useful in teaching for both - formal and non-formal education. Graduates will gain theoretical knowledge and practical experience in transforming an idea based on creative practice (art or design) into a teaching practice.	Ilze Vītola	3
MakZBB40	Art in Public Space	This course introduces students to the different forms of art in public spaces, expanding their knowledge by discussing and analyzing contemporary art events in Latvia and around the world. The goal is not only to provide information but also to encourage students to think critically, analyze, discuss, and form their own opinions. Erasmus students will learn about current trends and traditions in contemporary art in Latvia, with a focus on art in public spaces. The course includes exhibition visits and meetings with curators and artists. At the end of the course, students will prepare a presentation about	Inese Baranovska	3

		<p>public art in their home country or on a topic of their choice.</p> <p>Art has the ability to transform an empty space into a meaningful place. It can honour a person or event, serving as a memorial, or critically address society. It can generate and reveal the most diverse emotions and ideas.</p>		
MakZBB32	Stained Glass Basic	The course introduces students to the classic stained-glass technique; students are able to realize their own composition or choose to copy a sample. It is possible to supplement the work with painting or cold techniques.	Sandra Utāne	3
MakZBB46	Relief printing	Students get acquainted with and develop technical skills in Relief printing – the classic and contemporary techniques of their choice: linocut, collagraphy, and material print. The courses focus specifically on imparting the necessary manual skills. During the semester should be worked out 2 separate compositions. Works have to be presented on the Semester final Assessment show.	Vita Lēnerte	3
MakZBB48	Creation of Form in Ceramics	To make a ceramic form using an already-known form, and to burn it; learning different burning techniques.	Līga Skariņa	3
MAkZBB55	Contemporary Art Jewelry in the making	The course focuses on experimentation in various types of materials and found objects to create a contextual art jewelry piece (prototype or group of jewellery objects) by combining previously mentioned with structural parts in metal. Students gain knowledge about the use of various materials in art jewelry and design. It also strengthens students practical skill in working with various metals.	Rasma Pušpure	3
MakZBB50	Experimental projects in glass sculpture	The course introduces students to the Plastic Composition basics in glass art. How to use glass modelling, fusing, cold work techniques and create an individual glass piece (relief, sculpture, or object (max dimension 20x20x20 cm).	Inita Ēmane	3
MakZBB52	Porcelain painting	The course "Porcelain Painting" is intended for any students from other departments. Its aim is to learn to apply their knowledge of composition and color teaching in practice in one of the ceramics industries by learning porcelain painting techniques. The basis of the author's painted composition is a ready-made porcelain surface - porcelain plates and other objects, there can also be a tiles (ready surface you will buy in a shop). Introduction. Getting acquainted with the specifics of porcelain painting, technology, applicable materials, tools. Historical insight and examples of painted porcelain from different periods. Choice of material and shapes for your composition, tests on material, firing of samples. Graphics on porcelain. Accordance of the composition to the selected shape. Preparation of	Jevgeņija Loginova	3

		water-based paint for graphic drawing with pen(nib), testing of various decorative techniques, effects and textures with other tools. Painting on porcelain with a brush. Variety of brushes for each selected operation, tests, firing of samples. Mixing turpentine-based paint for painting with a brush. Sponge as a tool. Variety of tools and color preparation for this process. Implementation of the sample. Firing.		
MakZBB54	Screen-printing	There will be two options for task in screen-printing: 1) Repeating basics of screen printing. Talking about screen mesh count and different methods of how to make a stencil on screen. Task is a bit advanced but still quite simple two- or three-layer print on paper. Theme based in making composition using different means of expression. 2) Task is more of experimental kind - focus on trying out printing on different material not paper or replacing screen-printing ink with some other printable material. Theme might be conceptual and connected to material student chooses to work with.	Sabīne Vekmane	3
MakZM016	Contemporary Art: Imagining the Future(s)	To form conceptual understanding of the uniqueness and diversity of the Eastern European culture, especially modernist and contemporary art after the WWII.	Kirils Kobrins	3