

<b>Department</b>	<b>PRODUCT DESIGN</b>
<b>Study programme</b>	<b>BACHELOR</b>
<b>Course year</b>	<b>4TH YEAR</b>
<b>Semester</b>	<b>AUTUMN</b>
<b>Study year</b>	<b>2024/2025</b>

<b>MANDATORY</b>	Mandatory courses
<b>FREE CHOICE</b>	Free choice courses*
<b>ELECTIVE</b>	Elective courses can be chosen only after required programme of department courses is approved by department

### DEPARTMENT COURSES

CODE	COURSE TITLE	ECTS
MākZ7750	Product design	4.5
MākZ7747	Presenting techniques	3
MākZ1677	Anatomy	2
MākZ5125	Creative Methods in Art Pedagogy	3
MākZ6D23	Contemporary Art and Underground Culture Scene in the Eastern Europe under and after Communism	3

\*As theoretical lectures are delivered to the students of the Art Academy of Latvia in Latvian, some theoretical subjects in English are offered separately to the visiting students.

### ELECTIVE COURSES

***The list of courses will be published during the first week of semester start!***

*Online registration for elective courses is open during the first two weeks of semester start. Each course is for limited number of students. To start the course at least 5 students must be registered for it. If less than 5 students are registered, course won't be available.*

## DEPARTMENT COURSES

<b>COURSE TITLE</b>	<b>DESCRIPTION</b>	<b>LECTURER</b>
<b>Product design</b>	<ul style="list-style-type: none"> <li>-Continue to introduce the design process;</li> <li>-Encourage creative expression;</li> <li>-Identify individual skills and competences, demonstrate and highlight them in the visual material of the included projects;</li> <li>-Develop analytical skills;</li> <li>-To understand the specificities and requirements of the sector;</li> <li>-Review and analyse own coursework;</li> <li>-Revise the Product Design courses.</li> </ul>	Ervins Pastors
<b>Presenting techniques</b>	Self-expression: resume, CV, portfolio. Portfolio design: examples, structure, graphic design guidelines, substantive requirements, and technical structure. At the end of the course, students make a personal portfolio, resume, business card.	K. Popila
<b>Contemporary Art and Underground Culture Scene in the Eastern Europe under and after Communism</b>	The course is dedicated to understanding of some important special features of art and culture of the region where Latvia (and the LAA students) belongs to – Eastern Europe. History and interpretation of the culture of the region during Soviet rule is yet to be written but it is important for the aspiring artists, designers, curators and art critics who live and work here understand its speciality and uniqueness in Europe. The course starts from the wide historical and cultural introduction to the subject and then continues with a discussion of on several important cases of contemporary art and underground cultural scene in USSR (Russia, Latvia), Czechoslovakia and Poland. In the middle of the course there will be another wide introduction – this time to the post-Soviet period. Second part of the course will be dedicated to the changes which happened in contemporary art and underground culture of the region after 1991.	Kirils Kobrins
<b>Anatomy</b>	Digitalized and interactive anatomy for art and design students to improve their drawing, painting, and sketching skills in anatomy. Based on Anatomy Next — anatomy learning tools for students and teachers. Anatomy Next is a very successful, world-known educational technology start-up to help students learn anatomy faster and more efficiently.	Uldis Zariņš
<b>Creative Methods in Art Pedagogy</b>	The course prepares students for planning and conducting art-based visual arts classes for school age children. Such an experience can be useful in teaching for both - formal and non-formal education. Graduates will gain theoretical knowledge and practical experience in transforming an idea based on creative practice (art or design) into a teaching practice.	Ilze Vītola